



**For Immediate Release:**

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### **BlueHighways Explores The Healing Power of A Song on Heartland Treasurers**

**Hendersonville, TN** - BlueHighways TV (BHTV), the multi-platform network that explores the people, stories, traditions and music of America, announced today that it will premiere the special **The Healing Power of A Song**, on the weekly series, *Heartland Treasurers*, Sunday, December 20<sup>th</sup> at 4:00p.m. ET with repeats throughout the week (listed below). Written and produced by Nashville Songwriter Benita Hill, *The Healing Power of a Song* celebrates the musical balm and spiritual cure contained in her famous melodies as she battled cancer.

“As a songwriter, this episode of *Heartland Treasurers* goes straight to my heart,” says BlueHighways TV CEO Stan Hitchcock. “I know the power of a song, and medical science is recognizing that music heals more than the spirit. We are pleased that Benita Hill came to our network with this uplifting story of her musical journey against cancer.”

“As a young woman, I pursued a singing and songwriting career in Nashville, hoping to find fame and fortune,” says Benita Hill. “Ultimately, it was not fame or fortune that saved my life, it was the music. I was led to a higher purpose for my life, that of telling my story of overcoming cancer and sharing it with others.”

***Heartland Treasurers: The Healing Power of a Song*** will premiere on Sunday December 20<sup>th</sup> at 4:00 PM Eastern and repeat as follows: December 23<sup>rd</sup> at 12:30 PM ET, December 26<sup>th</sup> at Noon ET, and then on the 27 (26<sup>th</sup>) at 12:30 AM ET.

A fresh episode of the series *Heartland Treasurers* will be offered each Sunday. Check <http://www.bluehighwaystv.com/> for the full schedule of days, times and carriage systems.

BHTV’s original programming features roots music, including bluegrass, blues, folk, western, gospel and traditional country, outdoor adventure and agriculture, lifestyle, cooking, equestrian and a variety of other subjects valued by a wide and growing audience.

### **About BlueHighways TV™**

BlueHighways TV is a satellite, cable and broadband delivered television network that grew out of the great interest that audiences have in exploring the folklore, music, traditions, destinations, festivals and artistry of America. Conceived and created by Network Creative Group, LLC, BlueHighways TV captures that welcoming, down-home spirit that Americans are known for – and are increasingly seeking on television -- delivered with an interesting, honest and exploratory voice. BlueHighways also takes its musical offerings on the road to highlight the talent and traditions of the awakening entertainment centers in the United States such as Branson, Missouri and Pigeon Forge, Tennessee. The network has developed a number of innovative ways to work with satellite distributors and cable operators to reach and serve their local audiences, and BlueHighways TV is currently in active negotiations for carriage. For more information, visit BlueHighways TV's website at [www.bluehighwaystv.com](http://www.bluehighwaystv.com).

### **About Benita Hill**

She's a little bit jazz, a little bit country and various points in between, but one thing is for certain...Benita Hill's music is completely original. Daughter of a big band singer, her standard sounding songs crossed so many boundaries that when Garth Brooks heard her music, he recorded three of her songs, including the #1 smash "Two Pina Coladas" and named her one of his favorite songwriters. Her songs have also been recorded by Isaac Hayes, Kirk Whalum, Crystal Gayle and many others. She has released six critically acclaimed CD's, been a back up singer for the Allman Brothers Band and is the voice of "Santa Baby" for Jaguar's automobile commercials. A cancer survivor, Benita regularly performs benefit shows for many cancer organizations and support groups and her performances entertain and inspire audiences around the globe.

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